



Carolyn Black

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Creative and detail-oriented marketing professional with experience in graphic design, social media content creation, and brand development. Strong ability to collaborate with teams, manage multiple projects, and deliver high-quality marketing materials under tight deadlines.

SKILLS

- Graphic Design, Typography and Color Theory
- Digital and Web Design
- Tradeshow Layout
- Multimedia Content Creation
- Advertising and Social Media Marketing
- Business Communication and Professional Development

SOFTWARE

- Adobe Creative Suite
- Adobe Dreamweaver
- Adobe Animate
- HTML
- CSS
- Microsoft Skills

EXPERIENCE

June 2022 to
April 2026

SRW Products, Princeton, Minnesota
Graphic Designer, Marketing

- Designed marketing materials for social, print, and digital campaigns
- Collaborated with teams to execute cohesive marketing initiatives
- Developed brand identities, including logos, color palettes, and typography
- Trained team members on design tools and brand standards
- Created product samples and supported launches with cross-channel assets

January 2020 to
June 2022

Minuteman Press, Princeton, Minnesota
Assistant Manager, Print Production, Graphic Designer

- Designed and prepared files for digital printing and production
- Created customer marketing materials and promotional assets
- Communicated with customers and management to ensure project accuracy and satisfaction
- Trained new employees on company policies and procedures
- Provided customer service including product assistance, phone support, and in-store sales

EDUCATION

Minneapolis Business College, Roseville, Minnesota
Associate of Applied Science Degree - Graphic Design, December 2019